

Your label printer isn't the reason your labels are wrong.

For many food manufacturers and food processors, labelling errors don't start at the printer. They start much earlier in the production process.

When the wrong date, weight, batch number or allergen information appears on a food label, it's tempting to blame the printer. But often, the problem is the data behind the label.

A food label is the final step in a much bigger process.

Ingredients entered manually, batch numbers copied between systems and weights typed rather than automatically captured all create opportunities for errors.

Every time information is re-entered, there's another chance for something to go wrong.

So how can food manufacturers reduce labelling errors?

The answer starts with connecting the data behind the process.

When goods-in, production, weighing, packaging and despatch work from connected records, the correct product and batch information can flow through to the labelling system without unnecessary manual re-entry.

That's where Food Service Solutions labelling software and food traceability software work together.

By connecting production information with barcode labelling and weighing processes, we help food manufacturers improve data accuracy, reduce manual input and maintain consistency between product labels and traceability records.

The result? Less time correcting and reprinting labels, better visibility of production information and greater confidence in the accuracy of your labelling process.

Got a labelling problem that keeps coming back?

It might be worth looking at the data behind the label rather than the printer itself.

Let's talk about how connected labelling and traceability software could help your production operation.

📩 enquiries@foodservices.solutions

🌐 https://foodservices.solutions/traceability/

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