

Preparing your food packaging line for GS1 Digital Link QR codes?

QR codes are becoming an important part of the future of food packaging, and for food manufacturers, the change goes beyond the label itself.

GS1 Digital Link QR codes can connect product identification to online information and, when configured accordingly, include data such as batch numbers and expiry dates. Their destinations can also be updated as product information changes. GS1's ambition is for retail systems worldwide to be able to process compliant 2D barcodes alongside traditional barcodes by the end of 2027.

For food manufacturers, this means getting the entire labelling process right.

✓ Print quality: QR codes must be printed clearly and consistently to support reliable scanning.

✓ Accurate product data: Batch numbers, dates and other required information must be correct and linked to the right product.

✓ Connected traceability: Packaging records should align with production and batch records, supporting traceability from ingredients through to finished products.

At Food Service Solutions, our labelling and barcoding solutions, OCM weighing and labelling equipment, and traceability software can help food manufacturers bring these processes together.

Getting your production line ready for GS1 Digital Link QR codes?

Let's discuss your labelling, weighing and traceability requirements.

📩 enquiries@foodservices.solutions

🌐 https://foodservices.solutions/traceability/

#FoodManufacturing #FoodTraceability #GSDigitalLink
#BarcodeLabelling #FoodPackaging