

Your label printer isn't the reason your labels are wrong.

When the wrong date, the wrong weight or the wrong allergen text shows up on a pack, it's tempting to blame the printer. But in most cases the label was wrong before it was ever printed. The data behind it was.

A label is just the last step in a chain that usually starts upstream: ingredients keyed in by hand, batch numbers copied across systems, weights typed rather than captured. Every manual re-entry is a chance for an error to slip in, and the label simply puts it on display.

Fix the flow and the label fixes itself. When goods-in, production and packing all draw from the same record, the right data reaches the printer first time, every time.

That's what our labelling software and traceability software are built for: one connected record from goods-in to despatch, so nobody re-types anything that's already been captured.

Spend less time re-printing labels and more time trusting them.

Got a labelling error that keeps coming back? We're happy to take a look at where it starts.

📩 enquiries@foodservices.solutions
🌐 https://foodservices.solutions/traceability/

#HubAndSpoke #FoodManufacturing #FoodTraceability #BarcodeLabelling #FoodPackaging